

SKILLS

- Copywriting
- Design (Adobe Indesign,
- Photoshop, Illustrator)
- Interviewing
- Management
- Leadership
- Customer Service; Sales

EDUCATION

Syracuse University

2021-2025

- Magna Cum Laude graduate of the S.I. Newhouse School of Public Communications
- Major: Magazine Journalism
- Minor: Data Analytics
- Bachelor of Science
- Dean's List (Fall 2021, Fall 2022, Fall 2023, Spring 2024, Fall 2024, Spring 2025)

Dr. Michael M. Krop Senior

High School

2017-2021

- School's yearbook editor (2019-2021)
- Historian of Quill and Scroll (Journalism Honor Society)

AWARDS & HONORS

New Orleans City Council

Proclamation

Associated with Camp Wekeela For Everyone

- Issued by New Orleans City Council
- Awarded proclamation for demonstrating hard work and dedication in successfully helping the New Orleans community

EXPERIENCE

Repêchage®

PR & Marketing Assistant

June 2025-Present

- Drafting and distributing press releases, media alerts, blog posts, and newsletters
- Conduct interviews with team members, clients, and partners to create features, social media, and editorial content.
- Coordinating with national and international partners on campaign rollouts and asset delivery
- Supporting social media strategy through content planning and execution
- Maintaining and updating media lists, PR tracking, and performance reporting

Baked Magazine

Designer

2023-2025

- Created and designed article spreads for magazine
- Experience with Adobe InDesign & Photoshop

The NewsHouse

Writer

2023-2025

- Wrote and contributed articles on food and dining
- Conducted interviews, researched, and wrote in-depth pieces for a university-focused news outlet
- Collaborated with editors to ensure content met publication standards and deadlines

Women in Communications

Photographer

2025

- Captured high-quality photos of events and members for promotional use
- Edited and curated images to align with the organization's branding and storytelling goals.

Camp Wekeela For Everyone

Leader in Training Coordinator

2024

- Oversaw the development of 15 campers through the Leaders in Training program
- Planned and managed a variety of local and national volunteer initiatives
- Assisted in facility management to ensure a safe environment for campers

Summer Camp Counselor/Cabin Leader

2019-2023

- Cabin leader for campers aged 11-15
- Oversaw the cabin including both campers and staff
- Took care of campers' physical, mental, and emotional needs

Sigma Delta Tau Omega Chapter

Historian

2022-2023

- Edited and created digital scrapbooks for all members
- Photographer and videographer